

## **Notes of the**

### **Meeting of the Undergraduate Curriculum Committee (UCC) (Approved)**

Date: Friday, February 13, 2015 **(and including email business conducted March 2-13, 2015)**

Time: 12 – 12:30 pm

Location: UC-260 (Foundation Board Room)

Members present (15): Ayuk, A., Bailey, S., Booth, L., Jones, S., Kemp, K., Kubik, A., Lamb, M., Mooney, M., Mullen, K., Nakos, G., Prieto, L., Singiser, R., Steward, J., Tanner, D. Vaughn, R. (non-voting)

Members absent (6): Gmeiner, R. (non-voting), Gooden, R., Hornbuckle, S., Musolf, B., Swearngin, D., Williams, D.

Non-members present (0)

Meeting chair: Started by Mara Mooney; completed by Mary Lamb

Notes written by: Jocelyn L. Steward

#### **Approval of minutes**

- Name of Kara Mullen's proxy (1/21/2015) needs to be corrected (completed)

#### **Announcements**

- Catalog deadline is May 29, 2015; last Faculty Senate is April 27, 2015. Last meeting of the UCC is April 24<sup>th</sup> @ 12 pm. Meeting may be longer than an hour. UCC may be called in for additional meetings in May, June, or July. Please let your colleagues and departments and departments know that all changes for next year's curriculum should be submitted by April 17<sup>th</sup> for April 24<sup>th</sup> meeting.
- Two new programs approved for submission: BS in health sciences and BA in film production and goal is to have them to the BOR by April; there may be additional meetings/emails to consider these proposals

#### **Unfinished business**

- None

## NEW BUSINESS

### New course proposal

Course/Department/Program/Course number	Summary of request
MGMT 4312 – Social Innovation and Entrepreneurship	New course that will fit into the management curriculum. Management majors will take it if they want to pursue a concentration in entrepreneurship. In addition, other business and non-business students will take it if they need an upper level elective or they want to minor in entrepreneurship.

1. Additional information
  - a. Course is designed for students to learn how to make a non-profit organization sustainable and profitable.
2. Question/comment/discussions/responses
  - a. Only 2 of the 6 library resources as recommended are available to be used
3. Voting outcome
  - a. Approved = All
  - b. Oppose/abstain = None

### Proposal for minor

Course/Department/Program/Course number	Summary of request
College of Business: Entrepreneurship and Innovation	Minor designed to serve business/non-business majors. Students have expressed interest in pursuing a minor in Entrepreneurship. It is a very common offering in many Universities

1. Additional information
  - a. Minor consists of: MGMT 3101 (management principles/OB); MKTG 3101 (principles of marketing); MGMT 4311 (entrepreneurship); MGMT 4320 (Creativity and management of change); MGMT 4313 (Social innovation and Entrepreneurship)
    - i. 4 existing course; 1 new course
  - b. Cross disciplinary approach; spur creativity and innovation
  - c. Open to all students
2. Question/comment/discussions/responses
3. Voting outcome
  - a. Approved = All

- b. Oppose/abstain = None

**Proposal for new concentration**

Course/Department/Program/Course number	Summary of request
College of Business: Entrepreneurship and Innovation	Concentration offered to students majoring in management

1. Additional information
  - a. 3 courses will compose of concentration = MGMT 4320 (Creativity and management of change); MGMT 4311 (Entrepreneurship); MGMT 4312 (Social innovation and Entrepreneurship)
2. Question/comment/discussions/responses
  - a. What other concentrations are offered at COB?
    - i. First one to be offered looking at other areas
  - b. What other programs at CSU have concentrations?
    - i. There are other programs across the campus
  - c. Is it possible to teach the courses each semester?
    - i. Offered once a year with 2 sections (day/evening)
3. Voting outcome
  - a. Approved = All
  - b. Oppose/abstain = None

**Curriculum Changes**

Course/Department/Program/Course number	Summary of request
MGMT 3101 = MGMT Principles & Organizational Behavior	ITFN 2123 = Remove as prerequisites
MKTG 3101 = Principles of Marketing	ITFN 3144 = Add as prerequisites

1. Additional information
  - a. IFTN 2123 is not currently offered and IFTN 3144 is an appropriate replacement
2. Question/comment/discussions/responses
  - a. N/A
3. Voting outcome

- a. Approved = All
- b. Oppose/abstain = None

**Curriculum Changes**

Course/Department/Program/Course number	Summary of request
THEA 3820/CMS 3820 = Screenwriting	Add asynchronous instructions
ART 2302 = Art of the modern world	
CMS 2410 = Digital Imaging	

- 1. Additional information
  - a. n/a
- 2. Question/comment/discussions/responses
  - a. N/A
- 3. Voting outcome
  - a. Approved = All
  - b. Oppose/abstain = None

Meeting adjourned: 12:30 pm

**Email Business Conducted March 2-13**

March 2-6, noon: discussion and suggestions of B.A. in Film Production; R. Gooden suggested changes in wording from production and post-production; revisions made and revised proposal sent.

Email voting: March 9-13 noon. 11 yes's and 1 no to approve the proposal; concern expressed about how students can minor in either of the included business proposals because of the tight structure of coursework and few electives. Concerns shared with Susan Tusing, who agrees that students would have to take additional courses (than 120) to have a minor. This is the case in other majors as well. Proposal passes; sent to Faculty Senate for March 16 meeting.