

**Office of Institutional Research
Clayton State University
Annual Report 2014-2015**

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The Office of Institutional Research was very successful and productive for the 2014-2015 Academic Year. Many of its stated goals and objectives were accomplished. Throughout the year, the Office undertook many new projects as well as worked on its regular projects. Jillian Jones left to start teaching in CIMS in August. Kristi Clark was hired in her old position. She graduated from Clayton State University in Fall 2010 with a Bachelor of Science in Mathematics. While attending Clayton State University, Kristi worked at the Center of Academic Success as tutor and SI leader for math and statistics courses. She continued her education at University of Georgia and graduated with a Master of Science in Statistics in Fall 2013. Kristi is very excited to be back at her alma mater. William Bartlett (Josh) also came on board part-time as a programmer. He is also a Clayton State alumni, earning two Bachelor's degrees, one in Information Technology and the other in Psychology and Human Services. Josh is currently pursuing his Master's degree online via Penn State University in Homeland Security with a focus in Information Security and Cyber Forensics.

The following report provides some of the major projects the Office of Institutional Research was involved in during AY 2014-2015.

Ad-hoc requests from the administration, deans, division heads or other department heads are not included in this report.

Each semester, the Office produces enrollment reports that disaggregate the student population by variables such as full-time/part-time status, gender, and student classification for the fall, spring, and summer semesters of the enrollment period. The Office also analyzes retention rates of various student groups (first-time, full-time freshmen students; continuing students; graduate students; etc.) during each semester. Additionally, data and information are regularly provided to the Georgia Board of Regents (BOR). Other projects completed by the Office include:

- Updated the Fact Book 2014-2015
- Compiled Enrollment Reports (Fall, Spring, and Summer)
- Developed and presented Academic Affairs/Colleges/Departmental budgets for FY 2015-16
- Worked with Enrollment and Retention Committees on the completion of various data analysis.
- Analyzed Retention and Graduation Rates for First-Time, Full-Time Freshman in regards to Housing and Students' High Schools
- Responded to BOR Requests
- Projected Tuition and Fee Revenue for 2015-2016 budget preparation
- Provided grade distribution reports to the University's academic units
- Analyzed characteristics of Clayton State faculty

- Assisted with College of Business and Department of Teacher Education accreditation processes
- Kristi and Felisha Shepard-White, with assistance from Dr. Mark Daddona and Jonathon Goodson, reported the Fall 2007 and Fall 2008 Cohorts for First-time Full-time Bachelors' Degree Seeking Freshman and Full-time Bachelors' Degree Seeking Transfer Students to Student Achievement Measure (S.A.M.) website
- Updated the Institutional Research website each semester for the Fast Facts, Enrollment Statistics, and Student Right to Know
- Updated the TCSG Pilot Study
- Updated SACS Worksheet for Fall 2014 and Spring 2015

In addition to administering and providing a summary analysis of internal and external survey results, the Office provides data for various external agencies such as U.S. News & World Report, College Board, ACT, Wintergreen and Peterson's. Some of these internal and external surveys are listed below:

- U.S. News & World Report Best Colleges Survey
- College Board: Annual Survey of Colleges 2015
- NSSE/FSSE Survey
- AAUP Faculty Salaries Survey
- CUPA-HR Faculty Salary Survey
- Graduating Student Satisfaction Survey
- Student Evaluation of Instructor
- Student Evaluation of Course

IPEDS Reporting

- IPEDS Keyholder
- IPEDS Fall 2014 Enrollment Survey
- IPEDS FY 2014 12 month Enrollment
- IPEDS Graduation Rates Survey (Fall 2008 Cohort)
- IPEDS Graduation Rates 200 Survey (Fall 2006 Cohort)
- IPEDS Fall 2014 Institutional Characteristics Survey
- IPEDS AY 2014 Completions Survey
- IPEDS FY 2014 Finance Survey
- IPEDS Fall 2014 Faculty Salaries Survey
- IPEDS Fall 2014 Human Resources (Employees by Assigned Position Survey)
- IPEDS Fall 2014 Admissions

Significant progress was made in ascertaining the University's information needs. Standardized procedures and reports were established to aid in the generation of consistent, reliable report information. More information about the Office's improved process for data requests may be found at <http://www.clayton.edu/institutional-research/datarequest>.