

# DISCOVER THE **WORLD!**

INTERACTIVE • IMMERSIVE • ENGAGING



NEXT GENERATION GLOBAL EDUCATION ACCESSIBLE TO ALL



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# 360 GLE™ Onboarding Brochure

This all-in-one brochure includes useful information, links, videos, promotional materials, FAQs and contact information. It is designed to be accessed and used by any faculty interested in exploring and implementing 360 GLE™ in their courses. In case some information cannot be found, or you have ideas to incorporate, please contact us at: [philip@studyabroadassociation.com](mailto:philip@studyabroadassociation.com)

## Overview

- The **360 GLE™** annual membership subscription provides institutions unlimited access and unlimited users.
- **360 GLE™** currently features 9 Countries and 65 Locations (new destinations, areas of study and topics are regularly added).
- **360 GLE™** contains over 60 hours of global educational content provided by local professionals and experts in the field.
- Faculty can navigate and utilize videos from the **360 GLE™ video library**, in addition to selecting entire virtual tours, or sections of virtual tours, to assign to students, or use in the classroom/online.
- The **360 GLE™ video library** is categorized into four main areas of study: *Humanities*, *Sciences*, *Business and Global Perspectives*.
- Materials are accessible through: Smartphone, Tablet, Laptop, Desktop, Smartboard,
- Smart TV, and Virtual Reality Goggles\*.

\* Our 360 content is not designed for VR use, however, the 360° videos are accessible through virtual reality goggles.

# Training & Support

SAA wants to ensure the 360 GLE™ is a success at every institution, so we offer new subscribers a thorough onboarding, which includes faculty training workshops, institution-specific marketing materials, and a variety of other support services.

Faculty and staff can find everything they need including FAQs, tutorials, training videos, best practices, success stories, etc. within this brochure. However, in the case of any questions or difficulties with the 360 GLE™ platform please email [philip@studyabroadassociation.com](mailto:philip@studyabroadassociation.com)

Additionally, upon request, we can provide faculty support & training through faculty development workshops, demos, and one-on-one training sessions.

## Accessing the Platform

- 1 Users visit [360 GLE™\\_access\\_page](#) and sign up using your school email address.
- 2 [Login](#) and explore!



# Tutorials

[360 GLE™ Platform Tutorial](#) - Here you can access a 9 minute platform tutorial showcasing the main features and best ways to navigate and find useful material to use in your classroom. This tutorial video is ideal before you start navigating through the platform.

[360 GLE™ Tour Tutorial](#) - In this short video, you can find a brief overview of the different icons and features that can be found within each tour. This is a great way of starting your navigation throughout the 360 GLE™ experience.

## General Marketing & Promotion of 360 GLE™

### Flyers and Banners

SAA has created general marketing and promotional materials you can use on your campus.

Here you can find flyers for print and electronic distribution: [PDF](#) and [PNG](#). Feel free to download these flyers and use them as you see fit.

Here you can also find a [banner](#) to add to your school website.

### Customized Materials

Should you want these materials co-branded for your institution, please send your institutional logo with your request to [philip@studyabroadassociation.com](mailto:philip@studyabroadassociation.com). Please note it may take up to 2 weeks to complete your request and return the customized marketing materials.

### Promotional Videos

SAA has created this 360 GLE™ Platform [promotional video](#) which you can use to get students and faculty excited to explore the platform.

Additionally, we have a [video](#) which tells the story of the 360 GLE. This one may be appropriate for faculty and administrators.

# Engagement & Success

## Steps to ensure 360 GLE™ is a success at your institution

- 1** Coordinate faculty development workshops each semester. We recommend inviting deans, department heads, and diverse faculty who would benefit from 360 GLE™ content.
- 2** Work with campus marketing to spread the word through all available avenues and feature the promotional materials on your website.
- 3** Create, or adopt the Global Scholars program, and encourage students to participate.
- 4** Schedule campus-wide events around our fall International Education Week (IEW) and spring Global Learning Fest (GL Fest) programming.
- 5** Work with our development team to design a special topics course featuring the 360 GLE™ as the primary learning material.

## Top ways institutions are using 360 GLE™

## FAQs

## Customization

Faculty have the opportunity to work directly with our development team to design custom 360 GLE™ units that match their teaching goals, based on the content that is currently available. Our development team will work with faculty to restructure 360 GLE™ units and incorporate their learning objectives, teaching materials, and assessments. If you'd like to develop a custom unit please email Philip Gouliaris at [philip@studyabroadassociation.com](mailto:philip@studyabroadassociation.com) to schedule a meeting and establish your goals and review your syllabus.

# Live Global Learning Experiences

Many of the guest speakers featured in the 360 GLE™ are also available to provide live sessions to your classes or global education events. If you wish to bring these experiences to your classroom, or explore a subject in more detail, please let us know and we'll be happy to share with you the wide variety of synchronous experiences available.

We offer a wide range of global experts sharing their knowledge and experience from the field. Our expert guest speakers vary from: Business Owners, Entrepreneurs, Medical Professionals, Artists, Directors of NGOs, Archaeologists, Anthropologists, Scientists, Engineers, Educators, Musicians, Chefs, Historians, Seasoned Tour Guides, Community Leaders, Sustainability Experts and more!

The live global learning experiences offer informative presentations and workshops with plenty of Q&A and open discussion to enhance your courses and learning outcomes.

[Live Global Learning Experiences promotional video](#)

## 360 GLE™ Pre-made Courses

[Global 360 - Cultural Studies](#) was created to provide the foundation for the next generation of global scholars, citizens and leaders. This course is a gateway to the world which will inspire students to improve their global awareness, participate in study abroad and increase their intercultural competency.

The course provides 48 hours of academically rigorous, asynchronous educational content in addition to weekly enrichment discussions and a final research project and presentation. The course, syllabus, learning objectives and assessments are designed by educators and experts in the field with advanced degrees and extensive teaching experience, curriculum design and intercultural learning.

This 3-credit hour course is intercultural and multidisciplinary, focusing on history, art, architecture, religion, philosophy, literature, music, politics, business, science, technology, and gastronomy. Upon completion, students will be able to appreciate the unique character of several global communities, across nine different countries. **Every year new destinations, global regions and multidisciplinary topics will be added to the course.**

### Additional Courses & Modules

- [Global 360 - Cultural Studies](#)
- [Global 360 - Intro to Humanities in Italy](#)
- [Global 360 - Italian Renaissance](#)
- [Global 360 - Ancient Rome](#)

*\*360 GLE™ pre-made courses are included with a platinum subscriptions.*

## Additional Resources

[360 GLE Video Library](#) - Faculty can easily review all of the videos featured in the 360 GLE™ units. The videos are categorized by area of study, topics and destinations. Additionally, they can view the 360 tour where the video is featured by clicking on the (view tour) button under the video. All of the videos and 360 tours can simply be linked directly into the institution's LMS.

## Conclusion

We're delighted to have you as part of the 360 GLE™ community. We look forward to assisting you in making the 360 GLE™ a great success at your institution. Our development & technical team is always available to assist you at any time.



## Get in **Touch**



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