FY18 Year-End Spend Requests

Rank	Item Description	Justification	Vendor Name	State Contract Number if applicable	Estimate Cost
1	WEB ACCESSIBILITY - PHASE ONE: AUDIT AND REPORT Implementation of a compliance, and integrity, monitoring solution (SiteImprove) Including ongoing management/monitoring recommendations Completed automated and manual audits, including report with direction based on the existing SiteImprove findings for use and incorporation into the OCR response. Updated configuration of environments to ensure basic, and widespread fixes are addressed This includes small "quick fix" items, designed to show rapid progress and dedication to improving Inventory of all third-party modules in use, and their specific ability to be ADA compliant, and any suggestions on replacement if needed. Updated Project Sizing, including page & document counts for future phases Basic training on Evoq Usability and SiteImprove reporting to prevent common issues from continuing to spread during the project. This maps to the "System of accountability" requirement of the PCR requirement. Content curation, and cleanup activities to reduce the site will be completed. (Clayton)	In response to the OCR complaint, this effort will address ADA web compliance issues as well as address the size and architecture of our full site, including department, faculty, application and athletics pages.	IowaComputerGurus, Inc.		$65,584.00
2	WEB ACCESSIBILITY - PHASE TWO: CONTENT ARCHITECTURE & PLANNING Based on the information obtained in the discovery phase and the existing website architecture both teams, vendor and CSU, will work to create a new content strategy to be implemented as part of the ADA Remediation. The following goals are targeted from this content architecture strategy. Reducing the complexity of Evoq configuration (# of portals, etc) Maintaining the existing separation of concerns and security models made available with the current structure A seamless user transition, ensuring SEO & user experience is planned as part of the architecture change. (301 redirects, etc.) Improving the ease of access to critical components and reducing the complexity of menu structures/navigation Creating recommended patterns, and templates to be used across the site Creating documentation on CMS usage and ADA compliance concerns The deliverable from Phase 2 will be in the form of a content architecture document. This document will contain documentation regarding content management best practices, required steps from content curators, and a content architecture transition plan. This transition plan will outline all of the steps necessary to transition the website into the new architecture. This document, in its entirety will	In response to the OCR complaint, this effort will address ADA web compliance issues as well as address the size and architecture of our full site, including department, faculty, application and athletics pages.	IowaComputerGurus, Inc.		$45,000.00
3	WEB ACCESSIBILITY - PHASE THREE: EXECUTION OF CONTENT STRATEGY Updating all website content to use new content templates Updating all content to correct ADA issues Merging pages of content for new content architecture Creation of needed 301 redirects to ensure SEO and user experience success Validation using SiteImprove that all A and AA items are resolved	In response to the OCR complaint, this effort will address ADA web compliance issues as well as address the size and architecture of our full site, including department, faculty, application and athletics pages.	IowaComputerGurus, Inc.		$80,000.00