

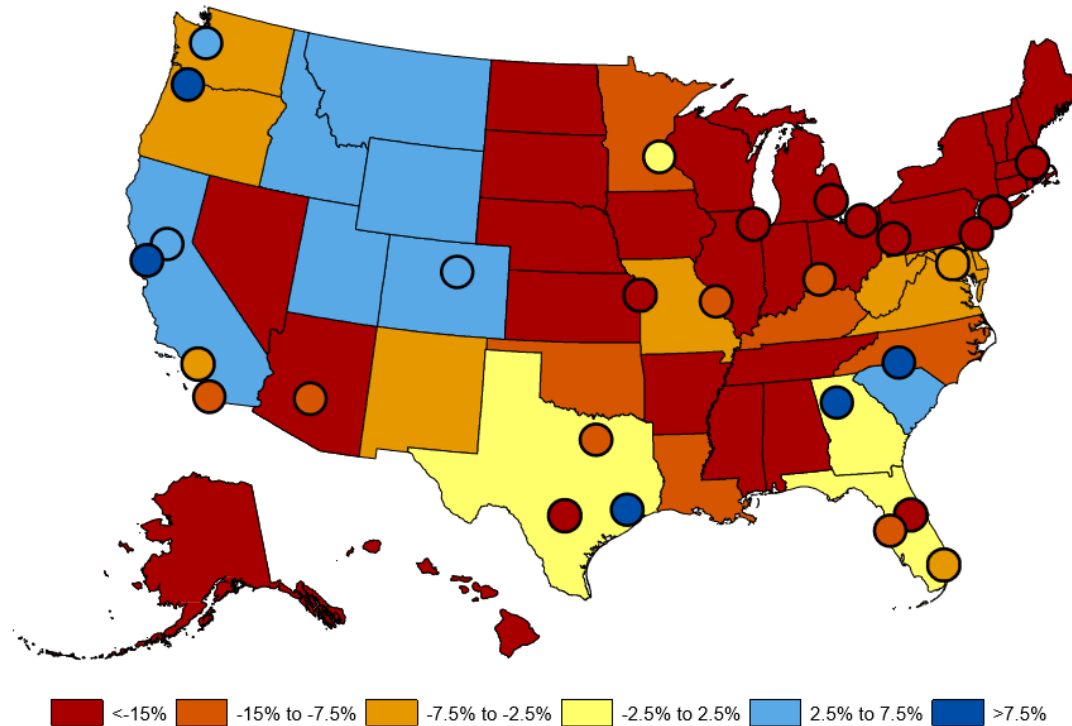
Enrollment Management and Student Success

# **PBAC ENROLLMENT PRESENTATION**

# SUMMARY OF CHALLENGES

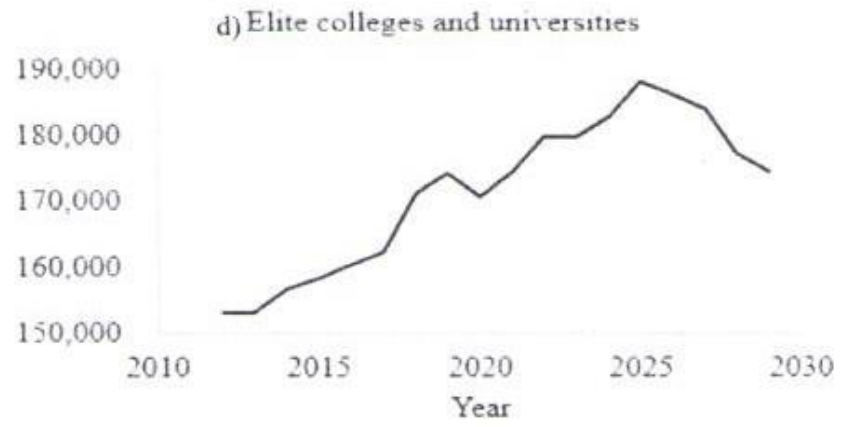
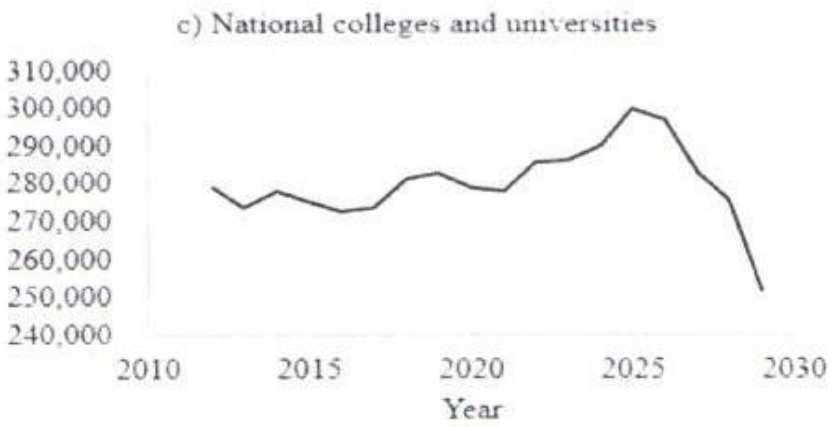
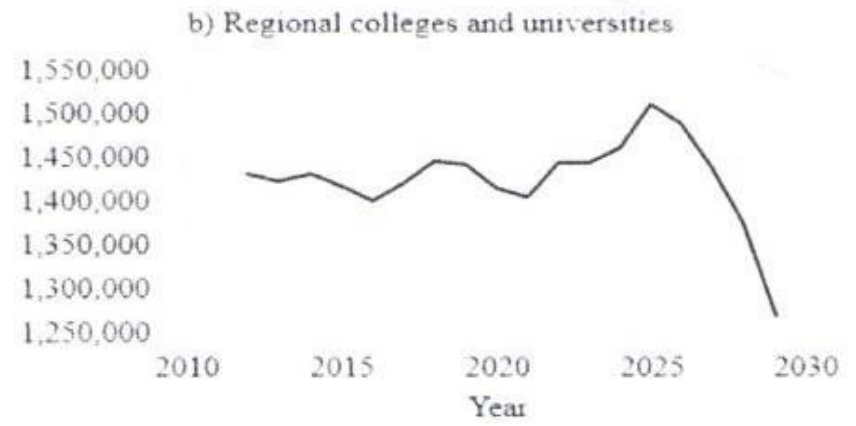
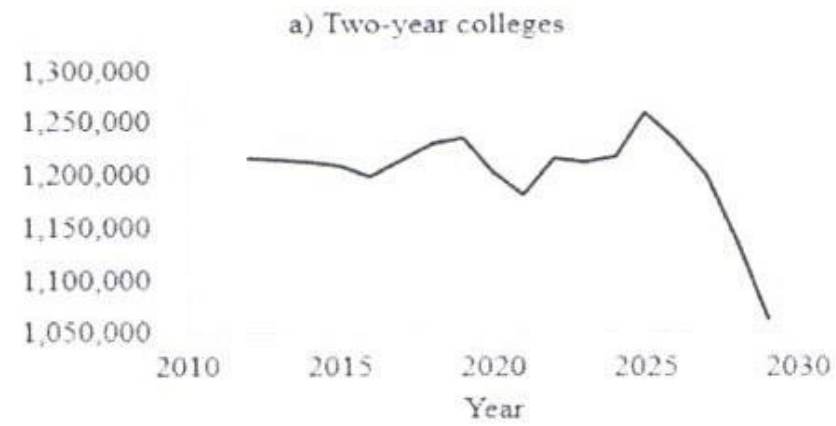
- High competition for all enrollment segments.
- Declining high school graduate population.
- Strong economy.

# Forecasted Growth in Students Who Will Attend a Regional Four-Year Institution, 2012 to 2029



Grawe, N. D. (2018). *Demographics and the Demand for Higher Education*. Baltimore, MD: Johns Hopkins University Press.

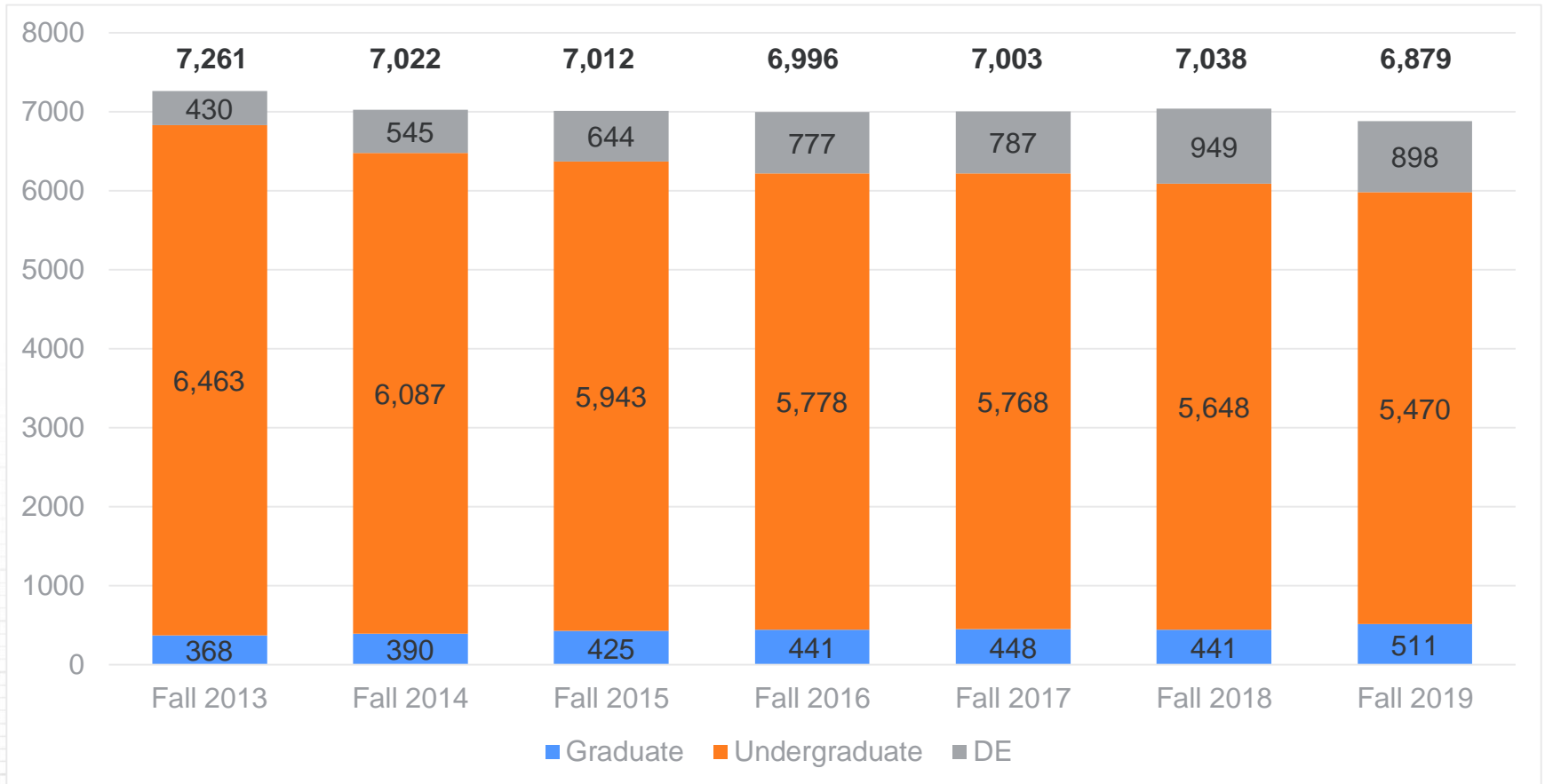
# Enrollment Forecast by Institution Type



Source: Grawe, Nathan D., *Demographics and the Demand for Higher Education*, 2017

Thanks to Brent Gage, University of Iowa, for this resource

# FALL ENROLLMENT



# ACADEMIC YEAR ENROLLMENT

	Fall	Spring	Summer
2016-2017	6,996	6,715	3,034
2017-2018	7,003	6,649	3,384
2018-2019	7,038	6,651	3,401
2019-2020	6,879	6,531	3,426

# FISCAL YEAR CREDIT HOURS

	Summer	Fall	Spring	Total
<b>FY 17</b> (SM16, FL16, SP17)	20,232	73,289	69,903	163,424
<b>FY 18</b> (SM17, FL17, SP18)	19,611	74,063	70,417	164,091
Change	-3.1%	+1.1%	+0.7%	+0.4%
<b>FY 19</b> (SM18, FL18, SP19)	23,237	74,884	70,170	168,291
Change	+18.5%	+1.1%	-0.4%	+2.6%
<b>FY 20</b> (SM19, FL19, SP20)	23,422	73,636	<b>70,044</b>	<b>167,102</b>
Change	+0.8%	-1.7%	-0.2%	-0.7%

**WHAT ARE WE DOING?**

**LOTS!!!**

**BUT THE ENVIRONMENT IS CHANGING  
OVER THE NEXT 10 YEARS**





# QUESTIONS?