

Enrollment Management and Student Success
February 18, 2022

PBAC ENROLLMENT PRESENTATION

2021-2022 ENROLLMENT

| Semester | Headcount | Credit Hours |
|-------------------|-----------|--------------|
| Summer 2021 | -0.7% | -4.1% |
| Fall 2021 | -3.3% | -6.3% |
| Spring 2022 | -7.4% | -9.9% |
| Summer 2022 Today | -15% | -18.7% |

BEHIND THE NUMBERS

Dual Enrollment

- Test scores required
- Average credit hours enrolled decreased

Undergraduate

- Test scores required; transfer significantly impacted
- Fall '20 and '21 cohorts impacted

Graduate

- New admits strong; registration % down
- Retention still an issue

OTHER IMPACTS

- Staffing – Now more than ever we need Laker Nation
- Impact on transfers/non-trads unknown
- Test score requirement – unknown response; denial rate increasing
- Competition is serious

WHAT HAVE WE DONE

- New Fayette and Rockdale Instructional Sites
- Addition of Major Area DE Courses
- Back in Schools Recruiting
- Partnership with Atlanta Metropolitan State College
- FA Awarded – Earliest Ever
- Housing App Open – Earliest Ever
- Enrollment Summit – 32 Strategies
- President’s Cabinet Triage
 - COB Graduate Programs
 - Student Funding
 - Student Engagement
 - Academic Performance

WHERE DOES THIS LEAVE US?



QUESTIONS?